

Webinar on
New Challenges & Avenues in Photography
&
Career advancement in advertising industry
by
College of Arts & Crafts, Faculty of Fine Arts,
Lucknow University.
In Association with
The Counselling and Guidance Cell,
University of Lucknow

Date & Time - 7 July 2021, 3 to 8 pm

Speakers:

Atul Hundoo
Photography
expert / Coordinator

Amrit Sinha
Design
Expert

Chief Guest :
Prof. Madhurima Pradhan
Director of Counselling & Guidance Cell

Organizing team:

Dr. Alok Kumar **Atul Hundoo**
Dean faculty of Fine Arts coordinator of the online webinar

Video call link: <https://meet.google.com/gwri-user-vu>

Student Volunteers : Nishat fatima , Amit Mohan

Organized by

College of Arts & Craft , Faculty of Fine Arts , Lucknow University

Date of Webinar : 4July 2021

Topic :

- A- New Challenges & avenues in photography
- B- Career advancement in advertising industry

Resource person : Atul Hundoo & Amrit Sinha

No. of participants : 45

Main points Covered :

- Because of digital revolution what kind of challenges what kind of challenges are being faced by photographers community & how to tackle with them . How to start in this profession. What are the new opportunities in this field.
- How important advertising industry is for selling a product. Different kind of job opportunities for applied arts students and for the people who are having interest in this field.

Feedback of Students :

Ambika - Session was informative and thought provoking

Sumant - Session gave me a better understanding about how and where to start in the field of photojournalism.

Abhishek – My lots of confusions about photography were answered by the expert.

Divyanshu – Session gave me understanding about how important the role of advertising is.